



PRE EVENT



TRADE MISSION TURKEY

ISTANBUL - ANKARA



INTERNATIONAAL



Vlaamse Confederatie Bouw



INFRA - LOGISTICS - ENVIRONMENT

Ferraris building, 25th February 2010



- Sectorial Market information on Turkey
- Presentation of the Trade Mission Program
- Identification of Local Business Opportunities
- Networking Opportunity in a Business Environment
- Increase visibility and Brand Recognition

● **Why Turkey**

Turkey is a regional commercial hub which is strategically located at the crossroads of Europe, Asia, Africa and the Middle East. Turkey is growing! The government has initiated a number of economic reforms, adopted a tighter fiscal policy and reduced corporate tax rates to further strengthen the economy. Growth averaged over 6 percent for several years but has pulled back a little in the current global economic environment. The population of 71 million provides an important domestic consumer base. The median age of the country is under 28 years old.

● **Aim of the Pre event**

This pre event briefing seminar is to the benefit of potential participants to the FITA trade mission to Turkey scheduled for the last week of September 2010 / first week of October 2010. (TBC)

FITA provides you with a briefing pack and invites you to this briefing meeting enabling you to gather background information and cultural hints on how to conduct your meetings in the market. This is also an opportunity to meet other exporting companies active on the Turkish market.

NB: Please beware that the date of this trade mission is likely to change.

● **Mission Statement**

Trade missions can save you time and expense in identifying and developing profitable relationships with compatible Turkish companies and public authorities. This sectorial trade mission will allow you to present your knowledge and expertise directly to qualified prospects through a series of presentations and networking events.

"Learn about the latest developments in a European Key Market through Business Testimonials"

AGENDA

- 12:30 h Registration and welcome (sandwiches available)
- 13:30 h *Dr. François F. Bernard, Permanent Representative of Invest in Turkey Agency, doing business in Turkey in the areas of environmental protection, infrastructure and logistics*
- 14:15 h *Mr. Ivo Schutte, Unit B3, Turkey, DG Enlargement, European Commission, Environmental challenges for the future: An EU perspective*
- 15:00 h Break
- 15:15 h SECTORIAL BUSINESS TESTIMONIALS
- 3E

 - KATOEN NATIE
- 16:00 h Wrap up and conclusions
Networking drink offered by FITA
- 17:00 h End

- **Date:** 25th February 2010, 13:30 – 17:00h
- **Venue:** Graaf de Ferraris Building, Brussel
- **Fee:** Free to participants with membership to concerned sector federations.
- **Language:** The seminar language is English

- **More information**

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